

Concept option -1



10 steps to wardrobe

13 steps to bathroom

8 steps to switch

9 ½ steps to the jug

And just one step to change  
the calculation forever...

**drushti daan eye bank,**  
L V Prasad Eye Institute,  
Patia, Bhubaneswar- 751024  
Phone: 0674- 2725889



It may seem astounding just how much calculation a blind person has to remember in day to day life. But isn't it even more surprising how much they efficiently and easily remember? How can they conduct their life with such normalcy and smoothness when we, having the unique gift of vision, struggle our way through it! One can easily imagine the efficiency and endeavor.

But they may not have to do all these at all. Because, survey says, 85% of the blindness in India is curable!

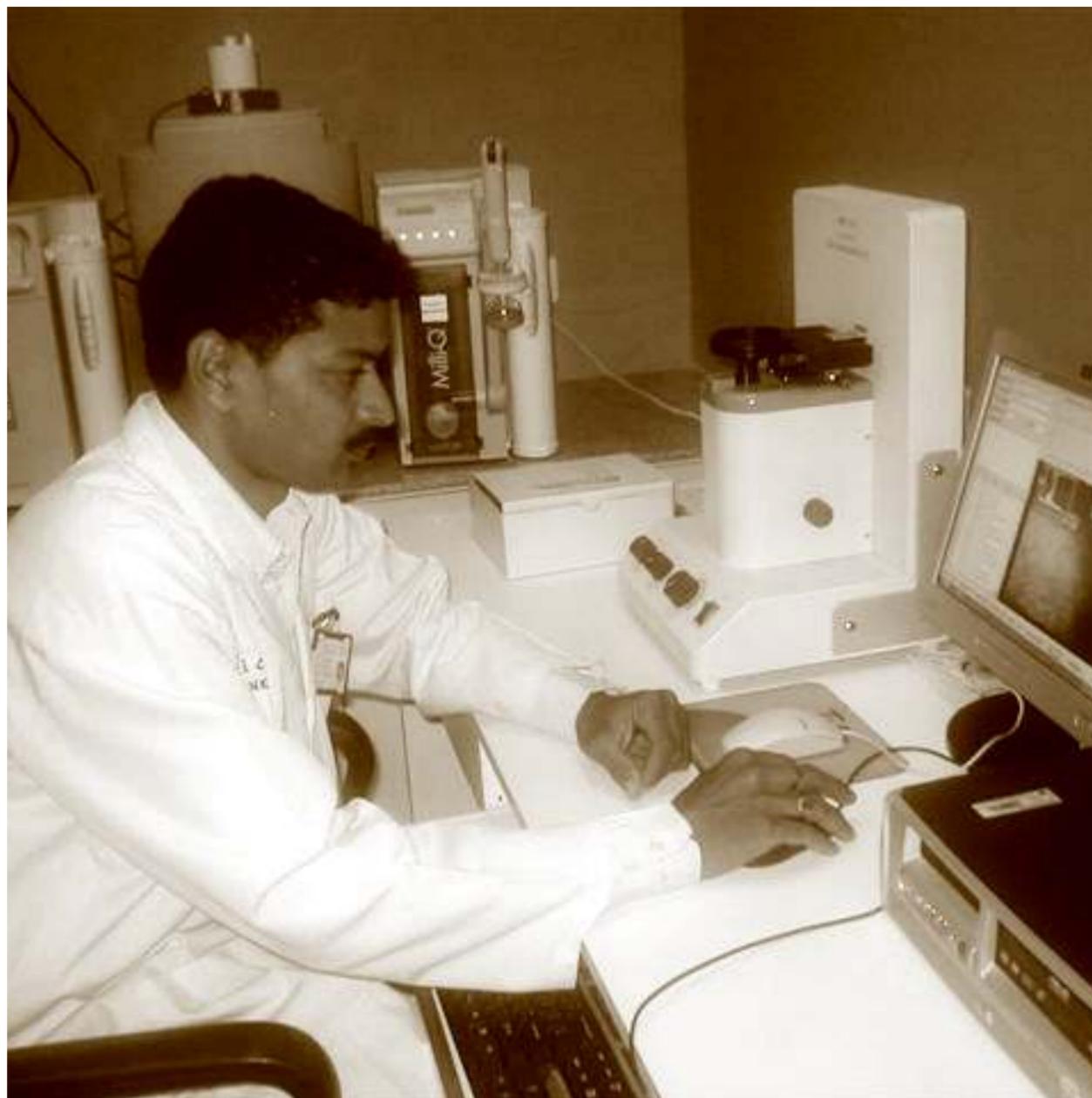
If on one hand it lifts the bar to let in the ray of hope, it equally demonstrates the difference between the demand of easily accessible eye treatment and its real availability. drushti daan, is an effort to fill the gap. And from 2002, it has been serving the purpose in Bhubaneswar with utmost sincerity.



# The beginning

In 2002 when drushti daan came into existence, Orissa did not have a single eye bank, not even a Cornea Collection Centre. Through efforts and activities that spanned from hospital corridors to television screens, today drushti daan has become a synonym for eye donation in Orissa.

Zeal, dedication, a high level of professional management, continuous and sustained effort to conduct awareness programs and promote eye donation, is what drushti daan is all about.



## Hand-in-hand

For every dream dreamt, there needs to be somebody to house it in reality. Just like we found the home for our dream inside L V Prasad Eye Institute, Bhubaneswar.

Originally founded in Hyderabad in 1987, L V Prasad Eye Institute has grown into a world class organization imparting eye care, treatment and education. It is the chosen one of the three Global Resource Centers by World Health Organization for its VISION 2020: The Right to Sight program.

On July 3, 2006, the Bhubaneswar center of LVPEI was inaugurated, with the aim of bringing similar superior eye care facility for the people of Orissa. Today, LVPEI houses drushti daan eye bank inside the campus. But that's only a part of it. The advanced infrastructure of drusti daan has been built by LVPEI. Its modern and sophisticated technologies bear the definitive mark of quality that is hallmark of LVPEI.



drushti daan eye bank inaugurated by Chief Minister Mr. Navin Patnaik



Awareness Meet - being addressed by a Cornea Receptient



Inside the Mobile Clinic Camp



Eye Camp



Mobile Eye Clinic



Governor Of Orissa Pledging his eyes



Seeing the statistics on the board

# Activities

Today, drushti daan operates as an Eye Banking System working relentlessly to harvest corneal tissues and bring light to the eyes of the corneal blind.

The activities of the Eye Bank include collection, evaluation, preservation and equitable distribution of the corneal tissue. To facilitate collection, drushti daan runs the Hospital Cornea Retrieval Program, the major source of cornea tissues. Trained Eye Donation Counselors are placed in Multi Speciality Hospitals to motivate people for posthumous eye donation.

Eye Donation Centres spread across Orissa allow drushti daan to penetrate deeper in the interior of Orissa, reaching more and more potential donors.

Increasing awareness about eye donation and prevention of corneal blindness forms a major part of drushti daan's activity. Eye Bank and Eye Donation Centres work in tandem to serve this purpose.

The awareness activities include everything from audio visual presentation, street plays, rallies to short films with renowned stars. Finally, drushti daan does not limit its activities to eye donation. Eye Clinics are run in its office and in rural locations providing the needy with quality eye treatment.



Before Keratoplasty



After Keratoplasty



# A vision for tomorrow

drushti daan moves with a mission, of providing the visually impaired with a better life. To achieve this we propose to have a network of vision care cum eye collection centres across the state of Orissa. And this is where we need you, the one who can sense their pain, to share our vision. Together, we can assist those extra ordinary people in their quest of living a normal, colourful life.

And if you are wondering how to reach those lives, hold those hands, they are waiting at just a phone call's distance.

**Contact:**

**Mr. Rajinder Singh**  
+919861135602  
jinda\_arora@yahoo.com

**Mrs Sundararajan**  
+919937055657  
sudha.41@hotmail.com

**Mrs Nalini Sarma**  
+919337121272  
ncsarma@ortel.net

**Mrs Renu Narula**  
+919937017768  
captnarula@sancharnet.in

**Please visit:**

[www.drushtidaan.org](http://www.drushtidaan.org) once to see in details how we are propelling towards a bright Orissa.